

Ambassador Guide for Blaze & The FireGuardians

Welcome to the FireGuardian Ambassador Network

Blaze Fire Academy and FireLine are building a national movement of wildfire-ready communities—and **Ambassadors** are the heart of that mission. As an Ambassador, you'll guide local groups, empower youth, and help communities across Canada strengthen their wildfire awareness and resilience.

This guide outlines your role, the support you'll receive, and the impact you'll help create.



**AMBASSADORS WANTED
BLAZE FIRE ACADEMY
AND INSPIRE YOUR COMMUNITY!**

WHY BECOME AN AMBASSADOR?

- Lead your community programs through Blaze Fire Academy
- Earn recognition through the FireGuardian Badge system.
- Connect with schools, indigenous communities, and fire services.
- Be part of a national legacy of wildfire resilience.

TRAINING & SUPPORT

FireLine Platform Modules:
Onboarding videos, guides, and leadership badges.

Mentorship System;
Pairing new ambassadors with experienced leaders

Quarterly Workshops:
Live sessions to share best practices and build community

WHO WE'RE LOOKING FOR

Educators, youth leaders, firefighters, Indigenous knowledge keepers, and community organizers.

GET INVOLVED

Ready to lead? Apply today and become part of Canada's wildfire resilience legacy.

1. The Ambassador Role

Your Mission

Ambassadors lead community engagement for Blaze Fire Academy and The FireGuardians by:

- Guiding local groups and youth programs

- Sharing wildfire-safe practices and prevention knowledge
- Building partnerships with schools, Indigenous communities, and fire services
- Supporting national campaigns and mascot storytelling
- Helping shape a culture of wildfire resilience across Canada

You are a mentor, a connector, and a spark for community action.

2. Why Become an Ambassador?

Lead Your Community

Bring Blaze Fire Academy programs to life—workshops, youth challenges, FireGuardian activities, and community events.

Earn Recognition

Progress through the **FireGuardian Badge System**, gaining leadership badges, certificates, and national recognition.

Build Meaningful Partnerships

Collaborate with:

- Schools and youth groups
- Indigenous communities and Elders
- Local fire departments and emergency services
- Municipal and regional partners

Join a National Legacy

Your work contributes to a long-term, cross-Canada movement for wildfire resilience.

3. Who We're Looking For

Ambassadors come from diverse backgrounds, including:

- Educators and youth leaders
- Firefighters and emergency personnel
- Indigenous knowledge keepers
- Community organizers and volunteers
- Environmental stewards and outdoor educators

Ideal Ambassadors are:

- Strong communicators
- Community-minded leaders
- Passionate about wildfire resilience
- Comfortable guiding groups and youth
- Collaborative and culturally respectful

4. Training & Support

FireLine Platform

Your digital home base for training and resources.

Includes:

- Onboarding videos
- Program guides
- Leadership badges
- Downloadable activities and templates

Mentorship System

New Ambassadors are paired with experienced leaders for:

- Guidance during your first 90 days

- Support with event planning
- Tips for community engagement
- Cultural and regional context

Quarterly Workshops

Live virtual sessions featuring:

- Best practices
- Guest speakers
- Indigenous knowledge sharing
- Program updates
- Ambassador spotlights

5. Recognition & Legacy

Ambassadors are celebrated for their contributions through:

FireGuardian Badge System

Earn badges for:

- Leadership
- Community outreach
- Youth engagement
- Partnership building
- Curriculum contributions

Certificates & Spotlights

Ambassadors may be featured in:

- National campaigns

- FireGuardians website and social channels
- Blaze Fire Academy newsletters
- Community success stories

Shape the Future

Ambassadors help co-create:

- Curriculum modules
- Mascot storytelling arcs
- Youth challenges and activities
- Community engagement strategies

Your voice becomes part of the national narrative.

6. Growth Plan

Phase 1 – Pilot (2–3 Provinces)

- Recruit first cohort of Ambassadors
- Test FireLine modules
- Launch initial community programs

Phase 2 – National Expansion

- Recruit Ambassadors across Canada
- Establish regional coordinators
- Build partnerships with schools and fire services

Phase 3 – National Network

- Create a mentorship ladder
- Expand recognition programs
- Develop advanced leadership pathways

- Strengthen Indigenous partnerships and co-design

7. Success Metrics

Ambassador impact is measured through:

- Number of Ambassadors recruited and trained
- Active community groups and youth programs
- Engagement levels on the FireLine platform
- Partnerships with schools, Indigenous communities, and fire services
- National visibility through campaigns and events

These metrics help guide program improvements and celebrate achievements.

8. Get Involved

Canada needs leaders who can inspire, educate, and protect their communities.

If you're ready to:

Role	Description	Scope
Community Ambassador	Leads local groups in activities and badge progression.	Towns, schools, fire halls
Regional Coordinator	Supports multiple ambassadors, ensures program consistency.	Provincial level
National Mentor	Guides the network, contributes to curriculum and mascot storytelling.	Nationwide

- Lead wildfire-resilience programs
- Empower youth
- Build meaningful partnerships
- Join a national movement



Apply today and become part of Canada's wildfire resilience legacy.

**hello@fireguardians.ca
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